



TIMEFREEZE EVENT

PRESENTATION

The freezing of motion is achieved by using 90 cameras. All the cameras are connected to each other and are triggered simultaneously through a network of cables. They are mounted on a specially constructed, portable platform. After the completion of the timefreeze shooting, all pictures are transferred to workstations for further processing.







THE EVENT

The timefreeze platform can be placed in a closed or open space inside a special event tent.

Graphical banners or advertising structures can be placed around the platform which create the background for the timefrozen videos.

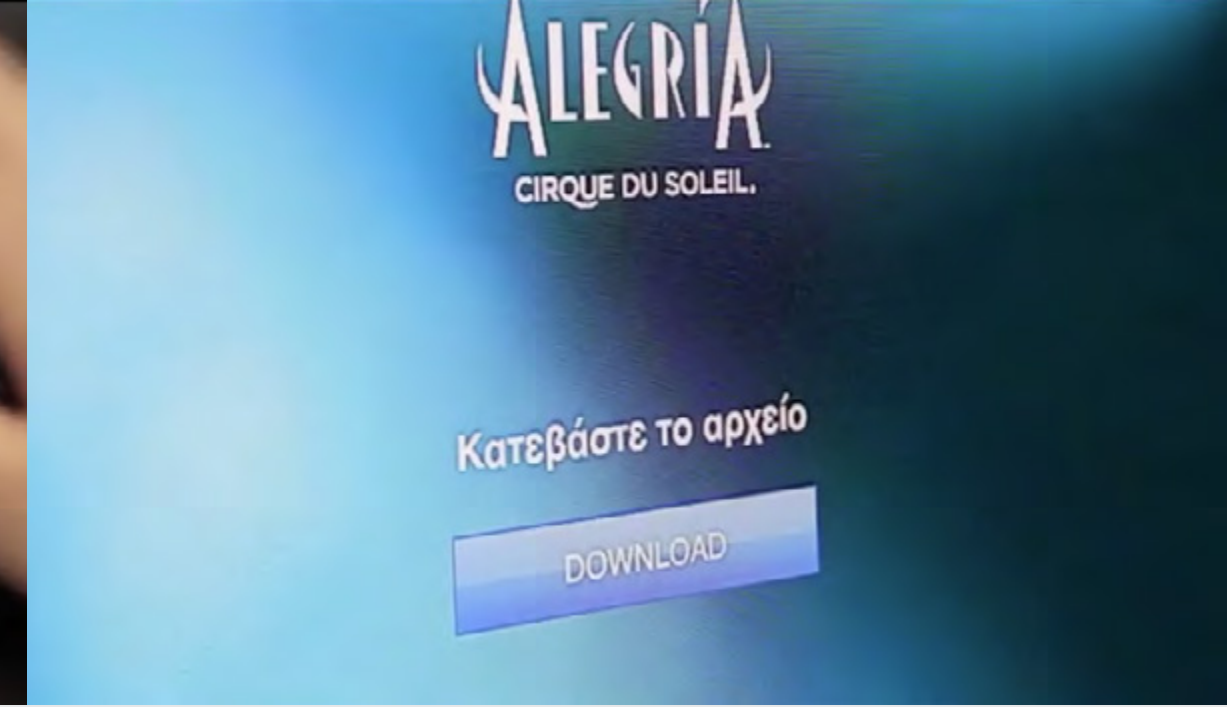




REGISTRATION

The participants are welcomed to the registration point and are informed about the process.

An e-mail account of the participant (and any other information the advertiser considers necessary) is stored and catalogued.



THE PROCESS

The participants enter the photographing area in units or in groups and are informed by the photographer about the process of the shooting.

Every participant is photographed three times and has the chance to select which pose will be produced into a timefreezed video. In the coming days the participants receive an e-mail with their timefreezed video which they can upload or share directly on their social networks.





OTE & COSMOTE 360° | MAKING OF



NEW SMART | BRUSSELS



